

## Camp White Branch Fundraising Sunday Speaker Notes

The board wants to thank those who will represent Camp White Branch within your congregation and to assist with fundraising for the multi-purpose building. We have tried to create a "campaign in a box" for our fundraising campaign with campaign brochures, bulletin inserts, powerpoint slides, and speaker notes to help you share with your congregation for four consecutive Sunday's leading up to the fundraising offering Sunday. Information shouldn't take longer than 5 minutes each week to share. All of this information can be found on the Association website under resources/campwhitebranchcampaign.

Below are the talking points to share on the 3 Sunday's leading up to the fund raising Sunday. Please be sure the fundraising event date is in your church bulletin at least 3 Sundays and potentially a bulletin board dedicated to this event. Please reach out with any clarifying questions on the information or questions you may get during the campaign. Thanks, Lisa Switzer and John Kuykendall

**Week 1: Opening/Kick Off Sunday** ( please provide the capital campaign brochure to members of the congregation in addition to the bulletin flyer for week 1):

As some of you may or may not know, in April of 1958, the Association of Churches of God purchased a youth camp in McKenzie Bridge, Oregon, close to Eugene, called Camp White Branch. The mission of CWB is to provide a Christian camping experience for the COG ministries, with the purpose of bringing individuals to Christ and providing a beautiful setting for others to deepen their walk with Christ. COG summer camps and many retreats have been held at the camp each year since it was acquired. The camp is also available for rental since our COG activities/financial support is not able to fully fund camp maintenance and management.

Over the years the camp has been maintained but more needed to be done to optimize the usage of the facility by groups. In 2013, the CWB board, in agreement with the Association of COG, started a Capital Fund Campaign-"Imagine the Future...Leave a Legacy" to expand the camps potential for year-round use, starting with the construction of a new multi-purpose building to increase the year round income needed to make the camp self-sustainable and to be competitive with what other camps are offering to rental groups. The new building will provide space for groups up to 120 campers, as well as rooms for smaller groups, indoor play, worship activities, and even conferences. Currently our camp is limited by its facilities, but with your help that will all change.

The funds collected from this campaign to date and prior fund raisers, plus a grant from the Murdock Foundation, has been used to start the construction of the multi purpose building but funds are needed to complete building construction and complete the electrical, plumbing, interior walls, carpeting, painting, plus the purchase of furniture and equipment to make the facility user ready. We currently have covered 50% of the anticipated cost of the project, with existing pledges from supporters and another payment from the Murdock Foundation still pending. The CWB Board and Association would like to thank all those who have given or already pledged funds in support of this fund campaign and would like to ask others to help support this ministry, which is why we are sharing with you today.

We will be having a Camp White Branch Fund Raising Sunday on ( enter your date) to help raise funds and pledges needed to finish this project.. Our goal is to raise \$500,000 dollars in pledges and donations over a 3 year period- from individual donations, corporate donations, grants, and endowments/trusts. The board knows this is a big goal but we want to ensure we can finish and furnish the new multi-purpose building without coming back to request more funds. They also understand you get many requests for funds from different groups or needs each day but this impact's one of our local COG ministries directly and changed the lives of many of our children, youth, and adults, and will change even more in years to come. " Imagine the Future...Leave a Legacy"

Over the next few Sundays we will be sharing details about the camp and have provided the names and contact details for members of the campaign who would be happy to answer questions you might have (see contacts below). By letting you know about the upcoming CWB Fund Raising Sunday on ( enter your date) , we are hoping this will allow time for prayer and discussion on how you can financially support the campaign and allow church group fund raising( bake sales, bottle collections, sponsor dinners, walkathon, give up your morning coffee once a week fund, etc.) efforts/commitments or pledges to be identified. We are also hoping some of our members may have employers or know of organizations who would be interested in supporting our project with funds as well. Thanks for your time and look forward to sharing more with you in the weeks to come on Camp White Branch.

\*campaign fund committee members on hand out: John Kuykendall-503-312- 3208 , Lisa Switzer- 503 915-2872, David Shrout- 1-800-873-7729, Mel Neu -360-751-5404

**Week 2- Meet the CWB Staff and Rental Info.** This Sunday you will only have the bulletin insert and powerpoint to share. The powerpoint has the costs for the camp rental and great picture collages to show folks what the camp and facilities look like.

**Meet the CWB Manager and Booking Manager** - After Tanna Miller resigned in 2014, we were blessed with a new manager and bookings manager at CWB, Leonard and Stacey Meyer. They came to us from Idaho, in June 2014 at the beginning of the busy summer camp season. With Leonard's 25 years of experience in all phases of construction and remodeling, farm/fleet/large equipment operation, business management and Stacey's experience in customer service, management, and book keeping- they hit the ground running. They hosted our COG camps, outside groups, fire fighters, and even had a wedding in the old lodge in their first year. Their love for God, passion for bringing our children/youth to Christ, seeking opportunities to witness to other groups who use the camp, and pride in the work they do, has been obvious.

Being in a remote location such as Camp White Branch creates challenges that many of us don't face on a regular basis, such as, deep snow fall- can't get out of the camp, regular power outages and need to use the generator, things break and you have to drive 2 hours to get a part, medical emergency help at least 30 minutes away, shopping for a month and you can't just run to town to get something you missed on your list... the list goes on. At times I am sure they feel really far away from everything and feel the stress of things that unfortunately happen at the camp 24/7. For this reason, please continually lift them up in prayer and provide them with notes of encouragement as they support our local COG ministries in this unique way and remind them of the impact their service has and will have on the lives of those at the camp.

**CWB Facility Rental and Activities:** Besides the COG camps and retreats at CWB each year, the camp receives bookings from other church denominations, outdoor school camps, artisan groups, government groups, family reunions/group camps, and when it snows, they operate a snow park facility. One of the other main contributors to the camps finances has been the State Fire Crews, who are fighting the wild fires in the area. They have been so appreciative of the flexibility of the camp in providing facilities and meals during the busy summer season.

Each year the camp has quite a few dates available from Sept to May. Did you realize your COG small group, business/employer, special clubs, school groups, or families can rent CWB facilities for offsites, retreats, outdoor activities, family functions, or special events. Quite a few options exist for overnight rental and meal plans to meet your needs- from large to small group gatherings. The costs are reasonable and the scenery beautiful year round. See the brochure in your bulletin or available in the back on a table.

The local area also provides quite a few activities or destinations close to the camp such as Belknap Hot Springs, Tokatee Golf Club, Proxy Falls for hiking, Dee Wright Observatory and lava fields, scenic drive on the Mckenzie-Santiam by-pass hwy, local lakes, rivers, and reservoirs for fishing, McKenzie River Natl Forest hiking and biking trails, rafting with a local providers, or just enjoy the peaceful atmosphere at the camp.

Please help us get the word out about our camp facilities and feel free to visit our website [www.campwhitebranch.org](http://www.campwhitebranch.org) or contact Stacey at 1-877-822-3511 with additional questions.

**Week 3: Campaign Funding and Other Volunteer Opportunities.** This Sunday you have a bulletin insert. We are trying to share with churches the different ways to donate to the campaign and also some of the ongoing volunteer opportunities at the camp. More information on each program can be found on the Assoc website under CWB- Volunteer Opportunities or Ways to Donate( this would be good info for your bulletin board).

**How can you support the capital fund campaign** “Imagine the Future.....Leave a Legacy” to raise \$500k in support of the completion of the new multi-purpose building in the upcoming CWB Fund Raising Sunday Oct 11<sup>th</sup>?

- 1) Pray for campaign and ongoing ministries of CWB
- 2) Give a one-time gift to the campaign
- 3) Provide a gift in honor of someone you know or donate “in remembrance” of a loved one
- 4) Give a monthly or yearly financial pledge toward this fund raising campaign(see insert)
- 5) Give gifts in kind toward the campaign- example: car, boat, or RV; land; stocks or bonds; or others sellable items of value that can be sold.
- 6) Raise funds via a special event, commitment, or project within your church group ( ideas might be give up a coffee each week, bake sales, bottle drives, sponsor dinner, etc)

Your donation is tax deductible since CWB is a non-profit organization and the Association of COG will provide a receipt.

**Other ongoing opportunities also exist to support Camp White Branch** ( see detailed handout for both of these to give a little more context- you won't have time to read this- feel free to post these on a bulletin board dedicated to the camp if you have this during the campaign weeks or hand them out after the service) All details on programs and needs are on the Association COG website under CWB.

#### *Volunteer*

- ❖ COG Summer Camps
- ❖ Church Sponsored Work Weekends
- ❖ Volunteer Time and Skills
- ❖ Pray for Ministry and Financial Stability
- ❖ Adopt a Cabin(s)/Specific Building
- ❖ Camp White Branch Board
- ❖ Provide Note and Gifts of Appreciation
- ❖ Sponsor a Fundraising Dinner

#### *Donations*

- ❖ Designate Funds from Church or Group Offerings
- ❖ Give to Capital Fund Campaigns/Special Projects
- ❖ Donate Gifts in Kind ( Sellable Items)
- ❖ Identify Camp White Branch in Estate Plans
- ❖ Provide Gifts in Honor of a Loved One
- ❖ Adopt a Cabin(s)/Specific Building
- ❖ Employer Matching Donation Program
- ❖ Donate Supplies, Tools, and Appliances

#### **Current need for volunteers and donations at the camp:**

##### Volunteer Needs:

Skilled labor to complete the interior of the new multi-purpose building this Spring. Please contact Mel Neu and Leonard Meyer if you are able to help. Many hands make's for light work.

- Drywall/sheetrock
- Licensed Plumbers
- Licensed Electricians
- Finish Carpentry
- General Construction Labor
- Painters

##### Donation Needs:

Donation items needs to be in good condition so the camp doesn't experience costly maintenance and repairs on key items and will be assessed before accepting. Please call Leonard Meyer if you have something to donate or would like to purchase something.

- 2 new upright freezer for the kitchen
- Newer washer for camp laundry facility ( current one leaks)
- Larger flat screen tv for the dining hall-to allow groups to show video's and pictures of the week
- TV and DVD player for the Assistance house

**Week 4: Campaign Offering Sunday.** Please ensure the congregation has pledge cards available today and the campaign brochure if you have any left. You can also print more at your church to support- the master brochure and campaign cards are on the Assoc website. A powerpoint and movie are available to share this week on the Association website under CWB campaign resources.

We have finally come to our Camp White Branch fundraising Sunday with a goal of raising \$500,000 across the Association of COG. Many people have found a renewed sense of purpose and a revitalized faith in God while camping at CWB and we want this experience to continue for many years so hope you can help.

Let's take a look at some of the groups enjoying the camp and more pictures of the new building that we are raising funds to complete.

\*\*\*\*You might share with them how the pledge cards work and how much of an impact even a small monthly donation makes before the offering.

( Show powerpoint slide show or movie of the camp being used by different groups and the new building. You can collect the offering and pledge cards as this is shown. )

The Camp White Board and Association Office would like to thank each of our churches for allowing us to share about the camp and for being a part of this Camp White Branch fundraising event.